



ENTRAIDE
FRANÇAISE

SOLIDARITE ET ESPOIR
HUMANITY AND HOPE

ANNUAL REPORT 2013



**ENTRAIDE
FRANÇAISE**
SOLIDARITE ET ESPOIR
HUMANITY AND HOPE

Fondée en 1961, L'ENTRAIDE FRANÇAISE Inc. est l'unique organisation française non-gouvernementale et reconnue par le Ministère des Affaires Étrangères et Européennes à apporter un soutien matériel et un accompagnement moral

aux familles franco américaines confrontées soudainement à de graves difficultés économiques ou familiales dans les trois états de New York, New Jersey et Connecticut.

Founded in 1961, **ENTRAIDE FRANÇAISE Inc.** is the only French non-governmental organization endorsed by the French Ministry of Foreign and European Affairs to provide financial and moral support to French-American families suddenly facing serious economic or domestic hardship in the tri-state area of New York, New Jersey and Connecticut.

BOARD OF DIRECTORS

Honorary presidents: Dr Nicole Moulin - Jean jacques de Saint Andrieu

President: Michèle Altier

Members: Georges Ausseil - Christopher Cross- Dr Gérard Epelbaum
Marguerite Mangin - Antoine Treuille

EXECUTIVE COMMITTEE

President: Michele Altier

Vice President: Dr. Gerard Epelbaum

Treasurer: Nadhem Elacheche to May/June 2013 - Nicolas Pignot from June 2013

VOLUNTEERS - MEMBERS

Cécile Battestini - Manuela Blondiaux - Christelle Bois - Maria Boismain
Jacqueline Bonnafous - Florence Brun - Béatrice Dupont - Pascal Dadoun
Pauline Galiana - Sarah Hoche - Simone Galton - Catherine Laleuf - Cécile Lauer
Laurianne Neidecker - Magali du Parc Marie-Christine Satre

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CONSULAT GÉNÉRAL DE FRANCE
À NEW YORK

LE CONSUL GÉNÉRAL

New York, March 21st, 2014

Dear Ms. President, dear friends of the Entraide Française,

As the second edition of the activity report of L'Entraide Française is being published, it is my great pleasure to acknowledge the remarkable accomplishments of your organization. For over fifty years already, l'Entraide has been intervening in favor of all those who find themselves in a vulnerable position, be they French or French American.

I would like to express my most sincere gratitude to all the people at L' Entraide whose commitment has contributed to offering effective, individualized support to people most in need. The dedication you show on a daily basis helps the organization provide invaluable guidance: be it assistance in seeking medical treatment, legal advice, assistance in searching for a job or receiving training, and more recently home care service for the elderly. Whether you are donors or volunteers, you are all irreplaceable actors of the daily solidarity between our two countries, and I would like to thank you all for your selfless generosity.

Additionally, I am particularly pleased with the close, daily relationship that has been established between the Consulat de France, and more precisely its Social Services, and the Entraide Française, bound in a common mission of solidarity. Every day, you are present when it comes to assisting our fellow-citizens who find themselves in difficult situations. You can rest assured that my team and myself remain more determined than ever to reinforce this partnership even further within the years to come.

I would also like to take this opportunity to acknowledge the President of the organization, Mrs. Michèle Altier, for her unwavering commitment in favor of the most vulnerable members of our community – a commitment that places her at the heart of the French community here in New York.

Bertrand Lortholary
Consul General of France in New York

Dear Friends and Supporters,

For six years now, Entraide Française has been implementing new ideas. I am amazed and very pleased to see how many of those ideas have burgeoned into successful new programs, such as Back to School, Elderly at Home, and Young Talents. Each of these programs has helped to further the mission of Entraide Française.

Along the way, we have been fortunate to attract new volunteers who have strengthened and enriched our team. In 2013, we welcomed six such individuals from diverse backgrounds.

Last year, we continued to focus on promoting better quality of life for all of our beneficiaries by giving them access to education, opportunities to develop new skills, access to French language programs, and above all, the means to rebuild confidence in themselves and achieve independence.

With each passing year, our needs grow ever greater and we must find the resources necessary to fund our programs while reducing our operating costs. Our switch to a paperless office last year helped us save on administrative expenses and further improved our efficiency and responsiveness.

I hope this Annual Report will answer any question you may have and demonstrate how critical your continued generosity is to the French-American families who need it most.

Thank you for being part of our journey.
Very kindly yours,

Michèle Altier

- > We maintained a high proportion of resolved cases: 105 people.
- > We marked a milestone in our mission to provide access to the further education and training necessary for finding employment, namely for the incarcerated and for women going through a separation.
- > We extended our “We Help You, You Help Us” program to two new Young Talents.
- > We hosted a successful Gala at the Consulate General of France.
- > We improved our external communication through the launch of a newsletter and a blog.
- > We reduced our environmental impact and costs by adopting a paperless office, electronic document storage system, and switching to email for external communication.

On October 8th, 2013, we organized our annual gala at the French General Consulate under the High Patronage of Francois Delattre, Ambassador of France to the United States, and Bertrand Lortholary, General Consul of France in New York.

Following a cocktail reception, a gourmet dinner by Tastings brought together the members, benefactors, and volunteers of our organization, in the presence of Bertrand Lortholary. Speaking to the attendees, the consul emphasized the importance of the efforts of Entraide to help French and French-American families and individuals in need in the tri-state area. He praised the charity’s recent initiatives, especially the home assistance program for the elderly and the living allowance for Young Talents, “We Help You, You Help Us.”

Noémi Gasparini, a rising violinist who benefited from this allowance, played “Poème” by Ernest Chausson (1896) to the delight of the attendees. Kyoung Im Kim accompanied her at the piano. This exceptional musical performance was made possible by the generous support of Klavierhaus. The evening culminated with a live auction led by Antoine Treuille playing his best tricks to showcase the prizes. The proceeds totaled \$23,000.

We are very grateful to our Consul General, Bertrand Lortholary, for making the consulate available for this event, and to all our guests who made the evening a success. We were also honored to introduce Mr. Yahya Hadi and Ms. Sophie Giloppe, our liaisons from the Social Services of the consulate.

Our thanks go to:

- > *Pernod Ricard*, who generously provided champagne and wine for the whole evening and the auction.
- > *Air France*, for its endless contribution
- > *Patrick Carrara*, for two colorful drawings
- > *Chanel*, for their fragrances
- > *Brasserie Cognac*, and its chef, Florian Hugo, at 1740 Broadway
- > *Luis Da Cruz*, for the “Ondulations” creation and design workshop
- > *Francis Dubois*, for providing the best terroir wine from Bourgogne
- > *Pauline Galiana*, for sharing her passion for art
- > *Christine Galvez* for “Marguerite” original artwork.
- > *Nespresso* bringing color and design to coffee-lovers
- > *New York Red Bulls* giving fun to pupils from French ABC
- > *Scharly Designer Studio*, for two exclusive lounge chairs

All of our donors offered sumptuous items for the auction. And to *French District*, for its generous ad banner.

BENEFICIARIES

INDIVIDUAL RELIEF

We handled 52 individual cases in 2013. Our financial assistance covers basic living expenses such as rent, electricity, and telephone, as well as medical fees not covered by insurance.

We also provide metro cards to ensure that individuals can continue to commute to work, to class, or to interviews, for professional purposes or for counseling.

One of our ongoing priorities is to intervene quickly to prevent the worsening of a difficult situation. In collaboration with the French Social Services, we try to facilitate repatriation to France when relatives can be located there.

INMATES

We had four such cases in 2013. The inmates are all serving sentences in state prisons or correctional facilities and are visited regularly by the French Social Services. We help by providing books, dictionaries, and a small allowance for purchasing stamps and sending gifts during the holiday season.

We are also engaged in “pen pal” correspondence with several of them.

We are happy to report that one of the inmates recently earned a Master’s Degree in Applied Mathematics from the Université de Franche-Comté in Besançon, France. He is also studying Chinese and Mathematics at an American university.

BACK TO SCHOOL WITH DIGNITY

It is estimated that the average back-to-school budget to outfit a child in grades K-12 with the necessary apparel, school supplies, and technology exceeds \$500.

In 2013, we covered back-to-school expenses for 32 French-American children enrolled in American public schools who were not eligible for financial assistance from the French government.

Our current focus is to help parents enroll their children in after-school French language programs. We have partnered with Education Française à New York (EFNY) to help families find the most convenient location for their child. EFNY refers new cases to us, and we work to help those families afford the cost of enrollment.

We are also focused on providing support for four students who will soon be entering community colleges.

BENEFICIARIES

LIVING ALLOWANCE FOR YOUNG TALENTS

Our “We Help You, You Help Us” initiative for Young Talents is now in its second year. In 2013, we sponsored two Young Talents:

> Noemi is a young violinist and a student at the Manhattan School of Music. She performed at our last Gala and is already scheduled to play for us in 2014.

> Baptiste is a young student in Film and Computer Science at Hofstra University in Long Island. He lent us his technical expertise and maintained our website up-to-date.

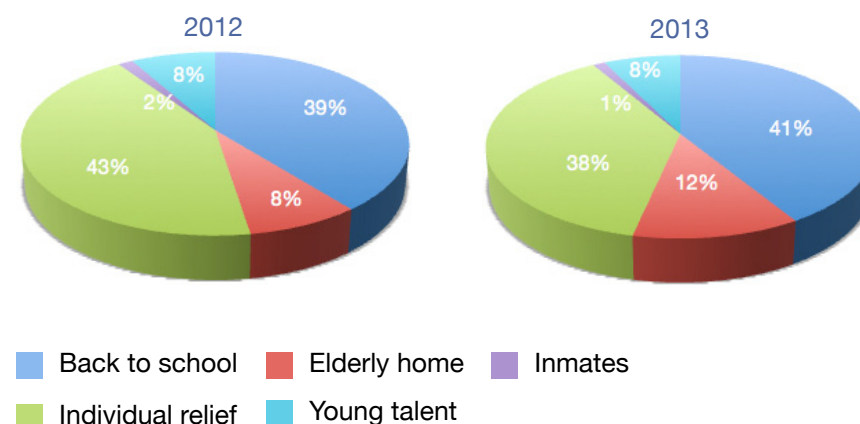
Both of our Young Talents are enrolled in competitive colleges. As they continue to support us, we are honored to support them.

ELDERLY

Four of our volunteers assisted 24 elderly individuals in their day-to-day life. Our visits and phone calls helped stave off total solitude in the absence of family and income.

To help one such individual avoid the nursing home, we helped fund a part time non-medical home-help service that allows her to maintain a decent standard of living.

Our total financial expenditure for these efforts last year totaled \$5,014, a 40% increase compared to 2012.



We are an all volunteers organization. All the achievements of this year are the result of the teamwork. We take the opportunity to thank everyone for his commitment/contribution to fulfill our goal.

BOARD OF DIRECTORS

The Board of Directors serves to review the governance of the organization, providing advice with respect to fundraising and strategic and operational matters. Board members are expected to provide significant financial support to Entraide Française and to respond to periodic requests for support from the President. The Board meets twice a year.

EXECUTIVE COMMITTEE

The Executive committee meets regularly to discuss issues arising in the life of the charity and to make important decisions.

VOLONTEERS - MEMBERS

The volunteers collaborate to address daily matters, including psychological issues, graphic design, fundraising, events, and compliance with United States laws and regulations.

All members intervene in a variety of contexts. They may liaise with the Social Services of the French Consulate to oversee interviews and applications, make hospital or home visits, or bring moral support in person or by phone. They attend regular meetings to share their different actions and projects.

We owe all of our success to exceptional teamwork.

To all of our members, thank you for your sustained commitment that enables us to fulfill our mission.

Financial matters: Cécile Battestini - Manuela Blondiaux

Social Worker Adviser: Christelle Bois

Psychologist Advisers: Jacqueline Bonnafous -Laurianne Neidecker - Magali du Parc

In charge with elderly: Simone Galton - Beatrice Dupont - Marie Christine Satre

Legal advice: Pascal Dadoun

Fund raising: Florence Brun

Strategy and communication: Pauline Galiana

Communication: Sarah Hoche – Cecile Lauer - Catherine Laleuf

Translation and text: Maria Boismain

ANNUAL CAMPAIGN

The annual campaign is essential to keeping Entraide Française sustainable in its charity endeavor. More than 40 individuals are regular donors to Entraide Française, and whatever the amount of their contribution, their support is critical to us. The campaign is also an important communication opportunity and greatly appreciated by our partners, such as the French Consulate and Air France. (\$7K received)

EVENTS

Our gala, held each fall, is always a great opportunity to present our efforts and to raise the funds necessary to support them.

Traditionally, we invite talented individuals from our community to perform. (\$35K raised)

SUBSIDIES

We benefit from an annual subsidy bestowed by the French government through the Ministry of Foreign and European Affairs after completing an audit of our organization. In turn, we distribute this subsidy to disadvantaged French and French-American individuals in the tri-state area. We collaborate with the French Social Services to ensure that each case is handled efficiently, with transparency and integrity. (\$4K received)

PARTNERSHIPS

We are grateful to the following organizations that regularly involve Entraide Française in their events (\$6.5K received):

> In French With English Subtitles: we are proud of five years of close partnership with this festival which promotes French cinema in New York City for a cause.

> The Committee of French Speaking Societies: its annual Bastille Day Ball is always the perfect opportunity to endorse a charity that serves our community.

> Furniture ShareHouse: Accepts furniture of all kinds from the public and in turn assists individuals, often without any belongings and coming from shelters, who are moving into their first home in Westchester County.

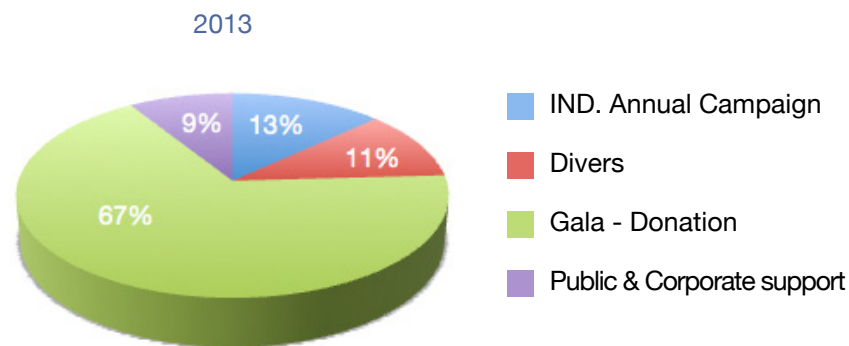
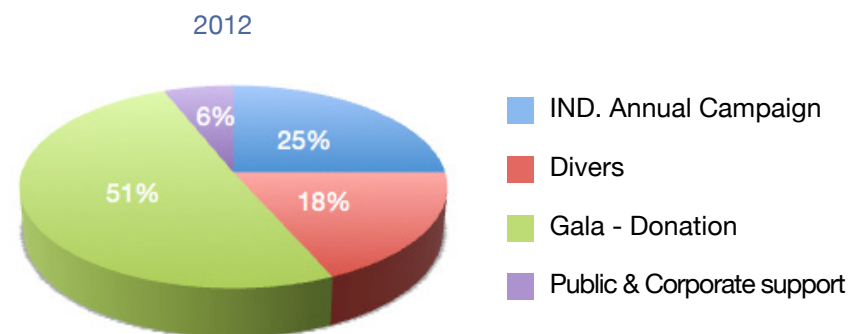
> Westchester Accueil and its Marché de Noël at Larchmont: More than twenty craftsmen and artists participated and shared part of their proceeds with us.

FINANCIALS

Statement of Financial Position	2013	2012	2011
Assets			
Cash and cash equivalents	\$106 556	\$115 550	\$105 294
Other receivables		\$1 575	\$275
Deposits and other assets	\$375	\$275	\$275
Total assets	\$106 931	\$117 400	\$105 844
Liabilities			
Other current liabilities	\$0	\$3 500	\$0
Total liabilities	\$0	\$3 500	\$0
Net assets			
Permanently restricted	\$61 253	\$61 253	\$61 253
Unrestricted	\$45 678	\$52 647	\$44 591
Total Liabilities and net assets	\$106 931	\$113 900	\$105 844
Statement of activities	2013	2012	2011
Revenue			
Direct contribution	\$53 513	\$60 296	\$69 563
Interest income	\$208	\$20	\$343
Total Revenue	\$53 721	\$60 316	\$69 906
Expenses			
Assistance and Contribution			
Elderly	\$5 014	\$3 050	\$1 100
Children	\$19 875	\$17 500	\$13 000
Ind. Relief	\$15 604	\$15 872	\$15 359
inmates	\$471	\$540	\$385
Fundraising	\$11 835	\$8 304	\$10 855
General and Administrative	\$8 044	\$6 994	\$9219
Total Expenses	\$60 842	\$52 260	\$49 918
Change in Assets	-\$7 122	\$8 056	\$19 988
Net assets			
Beginning of the year	\$113 900	\$105 844	\$85 855
End of the year	\$106 556	\$113 900	\$105 844

FINANCIALS

INCOME: 2012 VS 2013



Financials presented herein were not subject to any audit, review, or compilation and were prepared solely for management use.

DONORS

Thanks to our generous donors:

CORPORATE DONORS

AIR FRANCE
COLAS
NESPRESSO
PERNOD RICARD

MATCHING GIFTS PROGRAM

PFIZER FOUNDATION
VERIZON FOUNDATION

NON-PROFIT ORGANIZATIONS

Committee of French -
Speaking Societies
Eglise Française du Saint Esprit
In French With English Subtitles
La Clémentine Amitié Cosmopolite
L'Avenir
Société Culinaire Philanthropique
Union Alsacienne
Westchester Holiday Fair

ANNUAL CAMPAIGN

ALTIER Jean Pierre & Michèle
AUSSEIL Georges & Jocelyne
AZRIA René-Pierre
BARROIS Viviane
CROSS Christopher & Pauline
de KERGORLAY Elisabeth
de SAINT ANDRIEU Jean-Jacques
& Christine
DREANO Hélène
DUCHER Eric
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HADI Yayha
LONGCHAMP Michel
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MICHEL Annie
METZ Janine
PAGNI Patrick & Viviane
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TREUILLE Antoine
VALLA Pierre & Nadia
VALLE Marc & Marie France

DONORS

EVENTS DONORS

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ALTIER Jean-Pierre & Michèle
ATTARD Christophe & Nefissa
AUSSEIL Georges & Jocelyne
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BACHRI Christine
BECKER Peter
BARROIS Viviane
BENICHO Liora
BILLICK Stephen
BLONDIAUX Philippe & Manuela
BOTARELLI Antoinette
BRUN Florence
BURIDAN Benoit
CARRARA Patrick
CHAZAREX Olivier
COURRIER Catherine
COATANLEM Yann
CROS Elisabeth
Da CRUZ Luis
de BONTIN Jérôme
de KERGORLAY Elisabeth
de SAINT-ANDRIEU Jean-Jacques
DEL SOL Valérie
DESPAUX Pierre
DEVAUX Stéphane & Cécile
DREANO Hélène
DUBOIS Francis
DUCHER Eric
DUMAS Guillaume & Evelyne
EISENHART Louise
Dr. EPELBAUM Gérard
FEUGA Henri
GALIANA-CROSS Chris & Pauline
GALTON Simone
GALVEZ Christine
GASPARINI Noémi

GILOPPE Sophie
GOBE Marc & Mariannick
GRUFFAT Jean Claude
GUEGUEN Jean-François
HADI Yayha
HOCHÉ Geoffroy & Sarah
HOLMER Adeline
JAEGLE Emmanuel
JEAN BAPTISTE Ingrid
KAROUBI Jean
KELLY Estelle
KOPEC Patricia
KIM Kyoung Im
LEARY Elaine
LEROY Min Thu
LINDER Hervé & Marta
LONGCHAMPT Michel
LORE Patrick
MANGIN Charles Henri & Marguerite
MICHEL Annie
ORTOLI Richard
PAGES François & Catherine
PAGNI Patrick & Viviane
PIGNOT Nicolas & Marion
PINE Bob & Pascale
PODENOSTZEFF Dominique
PRUGNAT Floriane
REMY Trina
ROBB Fadwa
SAGHIR Rania
SAPE Georges & Jeri
SCHARLY Lionel
SHALOM Susan
SIROTTA Roxane
TREUILLE Antoine
ZAMBOU Estelle

ENTRAIDE FRANÇAISE DEPENDS ON YOUR SUPPORT



Our organization funds its activities through grants, institutional support, and most importantly, donations of all amounts from individuals and families who support our charitable mission. We efficiently use 84 cents of every dollar on direct assistance, not on overhead.

Donations can be made directly at www.entraidefrancaisenyc.org, or by mail:

[ENTRAIDE FRANÇAISE Inc.](#)

PO BOX 231026

New York, NY 10023

Contributions of any amount are greatly appreciated. Please consider a matching gift program if offered by your employer.

L'Entraide Française is an independent, non-partisan, not-for-profit, tax-exempt organization under section 501 (C) (3) of the United States Internal Revenue Code.

Contributions are deductible to the full extent allowed by law.



Booklet designed by Diana Bergue - graphic designer

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